

2024 INDIVIDUAL QUALIFICATIONS AND BENEFITS Lamb and Goat, Poultry, School Art, Steer, Swine and Wine Auctions

Qualifying Silver Spur members must spend a cumulative total of \$25,000 or more at any or all the above listed Houston Livestock Show and Rodeo™ auctions. Monies may be spent in the form of auction day purchases, cash contributions or unmatched purchase commitments. All payments must be made by May 15, 2024 to receive membership benefits and be in the Silver Spur Club. After the 3rd year of consecutive membership, you are in the Silver Spur Club and your total amount spent is tracked for cumulative benefits.

YEARLY INDIVIDUAL MEMBER BENEFITS

An individual must contribute **\$25,000 in one Show year to receive the yearly benefits which include (yearly benefits are for the following Show year):**

\$25,000 - \$59,999:

- **Donor board recognition:** All Silver Spur members will receive recognition on a donor board.
- **Directors Club Guest Passes:** Each qualifying individual Silver Spur member will receive one pass per \$3,500 spent. The maximum number of passes a member can receive is 40 (and 4 per day).
- **Silver Spur Gala:** Invitation for 2 to the Silver Spur Gala.
- **Parking Pass:** Purple Lot pass (sponsor parking across Kirby from NRG Stadium).

\$60,000 - \$100,000:

- **Donor board recognition:** All Silver Spur members will receive recognition on a donor board.
- **Directors Club Guest Passes:** Each qualifying individual Silver Spur member will receive one pass per \$3,500 spent. The maximum number of passes a member can receive is 40 (and 4 per day).
- **Silver Spur Gala:** Invitation for 2 to the Silver Spur Gala
- **Board Room Access:** Individual members spending at least \$60,000 receive access and charging privileges to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur member.
- **Parking Pass:** Directors Lot pass.

\$100,000 and above:

- **Donor board recognition:** All Silver Spur members will receive recognition on a donor board.
- **Directors Club Guest Passes:** Each qualifying individual Silver Spur member will receive one pass per \$3,500 spent. The maximum number of passes a member can receive is 40 (and 4 per day).
- **Silver Spur Gala:** Invitation for 2 to the Silver Spur Gala
- **Board Room Access:** Individual members spending at least \$60,000 receive access and charging privileges to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur member.
- **Parking Pass:** Reserved spot in the front of the Directors Lot.

\$1 Million Level: Donors who reach the \$1 million level are invited to the Silver Spur Gala each year and receive a director lot parking pass regardless of the annual donation amount.

Silver Spur Gala: Each qualifying individual member will receive an invitation for 2 to the Silver Spur Gala

CUSTOMIZED INDIVIDUAL MEMBER GIFTS

Individual Silver Spur Members will receive custom gifts based on years of membership or cumulative donations. Beginning with 2023 Show year, members will have the option to receive a gift card of equal value in lieu of the trophy saddle and rack.

- 1st year members receive one Silver Spur jacket or vest.
- 2nd year consecutive members receive one Silver Spur watch or bracelet, purse or briefcase
- 3rd year consecutive members receive one set of silver spurs and silver spur bag
- After the 3rd year of consecutive membership, you are in the Silver Spur Club and gifts are awarded based upon cumulative purchases. Accumulation will occur regardless of whether or not an annual total of \$25,000 is met. However, in order to receive additional benefits, including donor board recognition, the \$25,000 total must be met.
 - \$100,000 – sterling silver “\$100K” badge
 - \$250,000 – hat and hat band
 - \$500,000 – “\$500K” trophy belt buckle
 - \$750,000 – custom boots
 - \$1,000,000 – trophy saddle and rack

SILVER SPUR CLUB POLICY CLARIFICATIONS

- The Silver Spur Club is an invitational organization and members are bound to the rules and policies in the HLSR’s Member and Volunteer Handbook. Any Silver Spur member or organization who violates any of the rules will forfeit their Silver Spur standing and all privileges related to it. HLSR has the right to settle all matters arising out of or connected with the Silver Spur Club or Membership.
- Silent auction purchases, including those made at the Wine Auction, do not count toward Silver Spur.
- Questions? Please Email SilverSpur@rodeohouston.com



2024 501(c)3 BUYING ORGANIZATIONS QUALIFICATIONS AND BENEFITS **Lamb and Goat, Poultry, School Art, Steer, Swine and Wine Auctions**

Qualifying Silver Spur 501(c)3 Buying Organizations must spend a cumulative total of \$50,000 or more at any or all the above listed Houston Livestock Show and Rodeo™ auctions. Monies may be spent in the form of auction day purchases, cash contributions or unmatched purchase commitments. Buying Organizations must make all payments under the name of the respective entity. All payments must be made by May 15, 2024 to receive membership benefits and be in the Silver Spur Club. After the 3rd year of consecutive membership, you are in the Silver Spur Club and your total amount spent is tracked for cumulative benefits.

YEARLY 501(c)3 BUYING ORGANIZATION MEMBER BENEFITS

501(c)3 Buying Organizations must contribute \$50,000 in one Show year to receive the yearly benefits which include (yearly benefits are for the following Show year):

\$50,000 - \$99,999:

- **Donor board recognition:** All Silver Spur buying organizations will receive recognition on a donor board.
- **Directors Club Guest Passes:** Each qualifying Silver Spur buying organization will receive one pass per \$5,000 spent. The maximum number of passes a member can receive is 40 (and 4 per day).
- **Silver Spur Gala:** Invitation for 2 to the Silver Spur Gala.
- **Parking Pass:** Purple Lot pass (sponsor parking across Kirby from NRG Stadium).

\$100,000 and above:

- **Donor board recognition:** All Silver Spur buying organizations will receive recognition on a donor board.
- **Directors Club Guest Passes:** Each qualifying Silver Spur buying organization will receive one pass per \$5,000 spent. The maximum number of passes a member can receive is 40 (and 4 per day).
- **Silver Spur Gala:** Invitation for 2 to the Silver Spur Gala
- **Board Room Access:** Buying organization spending at least \$100,000 receive access and charging privileges to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest. Only one access card will be issued per Silver Spur member.
- **Parking Pass:** Directors Lot pass.

CUSTOMIZED 501(c)3 BUYING ORGANIZATION MEMBER GIFTS

501(c)3 Buying Organization Silver Spur Members will receive custom gifts based on years of membership or cumulative contributions. Beginning with 2023 Show year, members will have the option to receive a gift card of equal value in lieu of the trophy saddle and rack.

- 1st year members receive one Silver Spur jacket or vest.
- 2nd year consecutive members receive one Silver Spur watch or bracelet purse or briefcase
- 3rd year consecutive members receive one set of silver spurs and silver spur bag.
- After the 3rd year of consecutive membership, gifts are awarded based upon cumulative purchases. Accumulation will occur regardless of whether or not an annual total of \$50,000 is met. However, in order to receive additional benefits, including donor board recognition, the \$50,000 total must be met.
 - \$100,000 – sterling silver “\$100K” badge
 - \$250,000 – hat and hat band
 - \$500,000 – “\$500K” trophy belt buckle
 - \$750,000 – custom boots
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- Committee-buying groups are not eligible for Silver Spur membership.
- Silent auction purchases, including those made at the Wine Auction, do not count toward Silver Spur.
- Questions? Please Email SilverSpur@rodeohouston.com

