

## 2009 Houston Livestock Show and Rodeo™ Wine Competition

Entry Dates: September 9 – October 31, 2008

[http://www.rodeohouston.com/ag/oe/oe\\_iwc.aspx](http://www.rodeohouston.com/ag/oe/oe_iwc.aspx)

**Entries will be accepted through Oct 31, but enter by Oct 8, 2008, and you will receive a \$10 discount.**

**Complete Online Entry Instructions:** Download from  
[http://www.rodeohouston.com/ag/oe/oe\\_iwc.aspx](http://www.rodeohouston.com/ag/oe/oe_iwc.aspx)

**Shipping:** Shipping and other post-entry instructions:  
[http://www.rodeohouston.com/downloads/Post\\_Entry\\_Instructions.pdf](http://www.rodeohouston.com/downloads/Post_Entry_Instructions.pdf)

For more information, please call 832.667.1128 or e-mail [wine@rodeohouston.com](mailto:wine@rodeohouston.com).

Dear Rodeo Wine Friends,

We are pleased with the results of the fifth annual Houston Livestock Show and Rodeo International Wine Competition and Champion Wine Auction in 2008, and excited about the prospects for 2009. Thanks to the participation of more than 400 wineries worldwide, we had more than 1,500 entries in 2008! This year, our expectations are even higher as the program continues to evolve and improve. We are confident that the Houston Livestock Show and Rodeo International Wine Competition will be recognized as one of America's premier wine competitions, supporting one of the state's strongest charitable organizations.

We invite you to enter our 2009 International Wine Competition. The competition for the 2009 Show will be held Nov 15-16, 2008, at Reliant Center in Houston. In addition to the usual gold, silver or bronze medals, our International Wine Competition offers Western trophy buckles for our class champion and reserve champion winners, as well as trophy saddles for our Grand Champion Best of Show, Reserve Grand Champion Best of Show, Top All-Around Winery, Top Texas Wine, and Top Wine Outfit. Trophy chaps are awarded to our Top Value Wine, Top Red Wine, Top White Wine, Top Sparkling Wine and Top Dessert Wine. These awards generate substantial recognition and valuable endorsement throughout the Houston area. All buckle, chap and saddle-winning wines will be tasted at our Rodeo Uncorked! Roundup & Best Bites Competition on Feb. 16, 2009 in Reliant Center. More than 4,000 people attended the tasting event in 2008. Special large-format bottles of our saddle, chap, buckle and double gold winners will be sold at our Rodeo Uncorked! Champion Wine Auction & Dinner on March 7, 2009. The 2008 auction brought in more than \$1 million.

Thank you for supporting the goals of the Houston Livestock Show and Rodeo. We look forward to receiving your entries soon!

Sincerely,  
Bear Dalton  
*Chairman*

Laura Rosenberger  
*Vice Chairman, Competition*

Bill Davis  
*Vice Chairman, Supplier Relations*

The March issue of Gloss Magazine, the Houston Chronicle's monthly luxury lifestyle publication, will feature coverage of our annual International Wine Competition. The competition winners will be included in the coverage, and there's an opportunity to advertise. Contact Ashley Hanson 713-362-6308 or [Ashley.hanson@chron.com](mailto:Ashley.hanson@chron.com) at the Chronicle for more details.